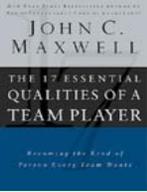
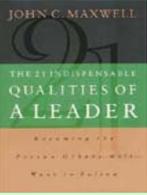
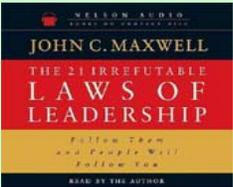
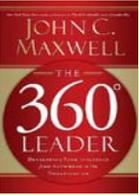
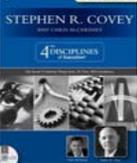
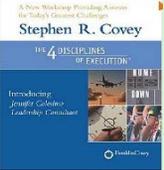
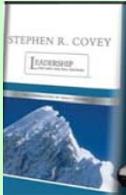
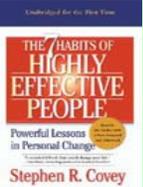
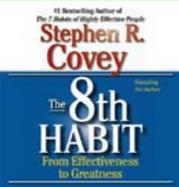
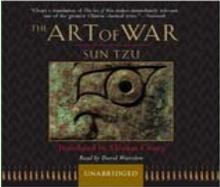
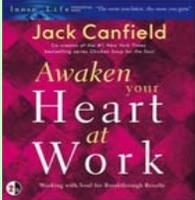
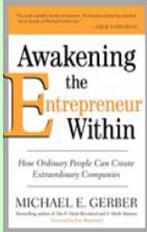
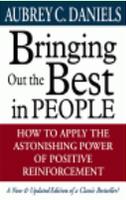
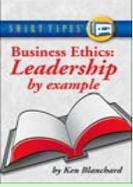
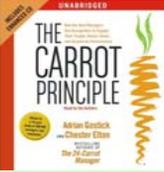
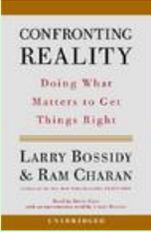
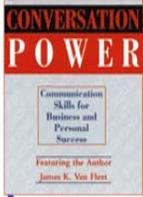
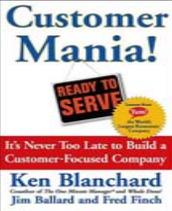
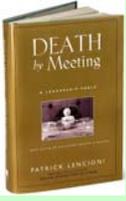
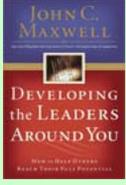
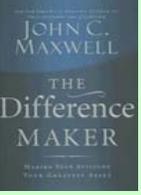
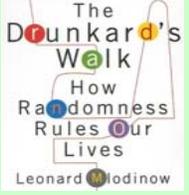
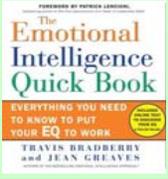


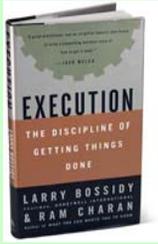
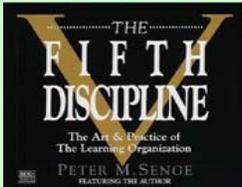
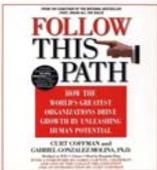
Author(s)	Title	Media	Length	Description
Harter, James K. and , Rodd Wagner 	12: The Elements of Great Managing	CD	4.5 hours	How do great managers inspire top performance in employees? How do they generate enthusiasm, unite disparate personalities to focus on a common mission, and drive teams to achieve ever-higher goals? More than a decade ago, The Gallup Organization combed through its database of more than 1 million employee and manager interviews to identify the elements most important in sustaining workplace excellence. These elements were revealed in the 1999 bestseller <i>First, Break All the Rules</i> . <i>12: The Elements of Great Managing</i> is that book's long-awaited sequel. It follows great managers as they harness employee engagement to turn around a failing call center, save a struggling hotel, improve patient care in a hospital, maintain production through power outages, and successfully face a host of other challenges in settings around the world. Gallup's study now includes 10 million employee and manager interviews spanning 114 countries and conducted in 41 languages. In 12, authors Rodd Wagner and James K. Harter weave the latest Gallup insights with recent discoveries in the fields of neuroscience, game theory, psychology, sociology, and economics. Written for managers and employees of companies large and small, 12 explains what every company needs to know about creating and sustaining employee engagement.
Maxwell, John C. 	17 Essential Qualities of a Team Player, The	3 CDs	2.6 hours	A clear analysis of the personal characteristics necessary for becoming the kind of person every team wants: an effective team player. Maxwell's detailed descriptions and many examples are easy to understand and applicable whether at home, on the job, at church, or on the ball field. <i>The 17 Essential Qualities of a Team Player</i> is not feel-good platitudes and abstract thinking. It contains concrete actions designed to improve the value of every team player.
Maxwell, John C. 	21 Indispensable Qualities of a Leader, The	3 CDs	3 hours	Leadership expert John C. Maxwell takes readers on a life-changing journey to develop the twenty-one character qualities all great leaders share. John C. Maxwell provides a concise, accessible leadership book that helps listeners become more effective leaders from the inside out. Daily readings highlight twenty-one essential leadership qualities and include "Reflecting on It" and "Bringing It home" sections that help listeners integrate and apply each day's material.
Maxwell, John C. 	21 Irrefutable Laws of Leadership, The	3 CDs	3.5 hours	If you don't know <i>The 21 Irrefutable Laws of Leadership</i> , you've been missing out on one of the best-selling leadership books of all time. If you do know the original version, then you'll love this new expanded and updated one. Every Law of Leadership has been sharpened and updated. New leadership stories are included. Two new Laws of Leadership are introduced. "A book is a conversation between the author and reader," says Maxwell. "It's been ten years since I wrote <i>The 21 Irrefutable Laws of Leadership</i> . I've grown a lot since then. I've taught these laws in dozens of countries around the world. This new edition gives me the opportunity to share what I've learned."
Maxwell, John C. 	360° Leader, The	3 CDs	3.5 hours	People who desire to lead from the middle of organizations face unique challenges. And they are often held back by myths that prevent them from developing their influence. Dr. Maxwell, one of the globe's most trusted leadership mentors, debunks the myths, shows you how to overcome the challenges, and teaches you the skills you need to become a 360° leader. The good news is that your influence is greater than you know. Practice the disciplines of 360° leadership and the opportunities will be endless...for your organization, for your career and for your life.

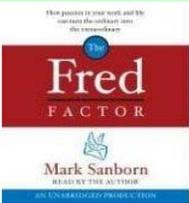
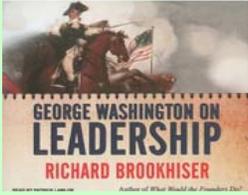
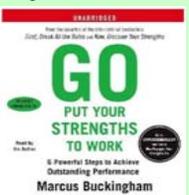
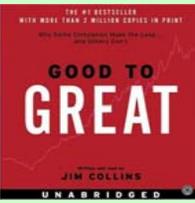
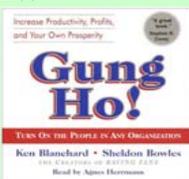
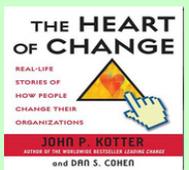
Author(s)	Title	Media	Length	Description
Covey, Stephen R. and McChesney, Chris 	4 Disciplines of Execution (seminar), The	CD	60 minutes	Executing strategic goals is the greatest challenge in business today. Aligning the organization's work teams with your most important objectives is a never-ending battle. In addition, keeping teams engaged and focused on the top goals is critical. Imagine an organization where every team - from senior leadership to the front line - is focused on the most important priorities and committed to achieving the Wildly Important Goals.
Covey, Stephen R. and Jennifer Colosimo 	4 Disciplines of Execution (workshop), The	4 CDs	3 hours	In business, survival depends on meeting objectives. Most failures in organizations today are not the result of a lack of smarts, they are caused by a lack of execution - things just don't get done. Defining a clear strategy and setting goals is one thing, sticking to strategy and meeting those goals is quite another. <i>The 4 Disciplines of Execution</i> teaches how to focus on your top priorities and get the critical things accomplished. Whether you are a member of a team, lead a team, or lead an entire organization, this workshop will equip you to deliver on your top priorities consistently.
Covey, Stephen R. 	4 Imperatives of Great Leaders, The	3 CDs	3 hours	Leaders make the difference in great organizations. In today's global, knowledge-based world, the call for organizational greatness is greater than ever before. Sustainable financial performance, intense customer loyalty, a winning culture, and a distinctive contribution in the marketplace are hallmarks of truly great organizations. Great organizations are created by great leaders - leaders who can unleash the highest and best contributions of their team toward their organization's most critical priorities. Every organization and every leader aspires to greatness. But why do only a few achieve it? I believe the answer is in the execution of the 4 imperatives.
Covey, Stephen R. 	7 Habits for Managers, The	CD	70 minutes	Stephen R. Covey's landmark book, <i>The 7 Habits of Highly Effective People</i> , has sold over 15 million copies. It has impacted lives around the globe because it shuns quick-fix superficial solutions and teaches timeless principles. You can dive into this audio CD filled with never-before-published segments featuring Stephen R. Covey teaching these life-changing principles.
Covey, Stephen R. 	7 Habits of Highly Effective People, The	CD	72 minutes	In <i>The 7 Habits of Highly Effective People</i> , author Stephen R. Covey presents a holistic, integrated, principle-centered approach for solving personal and professional problems. With penetrating insights and pointed anecdotes, Covey reveals a step-by-step pathway for living with fairness, integrity, honesty, and human dignity - principles that give us the security to adapt to change and the wisdom and power to take advantage of the opportunities that change creates.
Covey, Stephen R. 	8th Habit: From Effectiveness to Greatness, The	3 CDs	4 hours	The challenges and complexity we all face in our relationships, families, professional lives, and communities are of an entirely new order of magnitude. Being effective as individuals and organizations is no longer merely an option - survival in today's world requires it. But in order to thrive, innovate, excel, and lead in what Covey calls the new Knowledge Worker Age, we must build on and move beyond effectiveness. The call of this new era in human history is for greatness; it's for fulfillment, passionate execution, and significant contribution. Accessing the higher levels of human genius and motivation in today's new reality requires a sea change in thinking: a new mind-set, a new skill-set, a new tool-set - in short, a whole new habit. It is what Covey calls the 8th habit. <i>The 8th Habit</i> is the answer to the soul's yearning for greatness, the organization's imperative for significance and superior results, and humanity's search for its "voice."

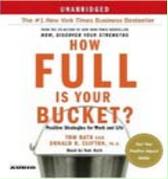
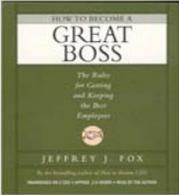
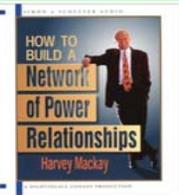
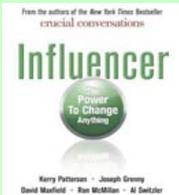
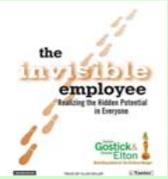
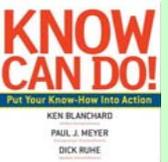
Author(s)	Title	Media	Length	Description
Sun Tzu II 	Art Of War, The	CD	1 hour	Compiled more than two thousand years ago by a mysterious warrior-philosopher, <i>The Art of War</i> is still perhaps the most prestigious and influential book of strategy in the world. As a study of the anatomy of organizations in conflict, The Art of War applies to competition and conflict in general, on every level from the interpersonal to the international. Its aim is invincibility, victory without battle, and unassailable strength through understanding the physics, politics, and psychology of conflict. This translation features Sun Tzu's original text in its entirety along with commentary from classical Chinese military thinkers.
Canfield, Jack 	Awaken Your Heart at Work	2 CDs	2 hours	In this original audiobook, Jack Canfield leads you to experience a more fulfilling and powerful work life. Here he helps you tap into your heart-center, release habitual limiting patterns, and connect with your higher abilities and insights. Jack's inspiring guidance will unleash your potential for experiencing new heights of productivity and success. Also includes companion booklet and musical reflection CD.
Gerber, Michael E 	Awakening the Entrepreneur Within	CD	7 hours	"A business without a dream is like a life without a purpose." —Michael Gerber Dream • Vision • Purpose • Mission These words have been defining the life of Michael Gerber, bestselling author and international small business guru. He created E-Myth Worldwide in 1977 to transform the way that small business owners grow their companies. Now he's created In The Dreaming Room as a place where entrepreneurs and future entrepreneurs come to discover how to make their dreams a reality. Michael's Dream: to inspire people to dream by awakening the entrepreneur within them. Michael's Vision: to be the authority for helping dreamers everywhere create the small businesses they once could only imagine. Michael's Purpose: to transform the lives of ordinary people by providing them with the thrill of creation while creating the means to generate their own and others' economic freedom. Michael's Mission: to create a turnkey system for awakening the entrepreneur within every person who wishes to go into business for themselves, while providing them with the support for doing it. And he has done it. In <i>Awakening the Entrepreneur Within</i> you are invited into the Dreaming Room, where your own entrepreneurial dreams will come alive and become reality. Michael will help you shape your dream into a viable, economically successful company! As he writes: "It is time to dream. It is time to care about something bigger than you. It is time to imagine something sorely needed in the world—the world you live in—that somebody would pay to have. It is time to look around you and ask yourself, 'What's missing in this picture?'" If you see something missing in your world, it's time to start dreaming. Let Michael Gerber welcome you to the Dreaming Room.
Miyamoto Musashi 	Book Of Five Rings, The	2 CDs	1.5 hours	The <i>Book of Five Rings</i> is, like <i>The Art of War</i> , a remarkable resource for entrepreneurs and other leaders seeking an understanding of modern warfare—also known as business, or politics. <i>The Book of Five Rings</i> is one of the most insightful texts on the subtle arts of confrontation and victory to emerge from Asian culture. Written not only for martial artists but for anyone who wants to apply the timeless principles of this text to their life, the book analyzes the process of struggle and mastery over conflict that underlies every level of human interaction. <i>The Book of Five Rings</i> was composed in 1643 by the famed duelist and undefeated samurai Miyamoto Musashi. Thomas Cleary's translation is immediately accessible, with an introduction that presents the spiritual background of the warrior tradition.
Daniels, Aubrey C. 	Bringing Out the Best in People	4 CDs	4.5 hours	What motivates people? What encourages employees to work to their fullest potentials, not just for a short while but for the long haul? <i>Bringing Out The Best in People</i> provides the latest and best motivational methods currently in use at major companies. Applying scientifically based behavioral stimuli to the workplace while making it fun at the same time, renowned behavioral psychologist and nationally known expert and author on performance, Aubrey Daniels, describes practical, precise, data-oriented methods to help you implement a management system that will maximize the long-term performance of every aspect of your company.

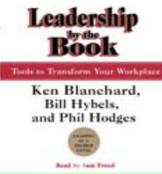
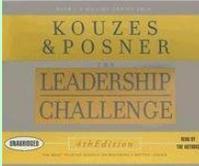
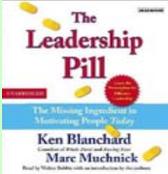
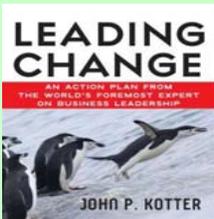
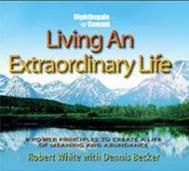
Author(s)	Title	Media	Length	Description
Blanchard, Ken		Business Ethics: Leadership by Example	2 CDs 2 hours	Ken Blanchard, <i>New York Times</i> best-selling author who penned <i>The One Minute Manager</i> , talks with CEOs of leading companies about a subject he knows well: business ethics and leadership. Blanchard interviews eight industry leaders to explore the core values that drive them and their companies, and their own journeys from success to significance, from belief to action and authenticity
Gostick, Adrian and Chester Elton		Carrot Principle, The	5 CDs 5.5 hours	The Carrot Principle reveals the groundbreaking results of one of the most in-depth management studies ever undertaken, showing definitively that the most successful managers provide their employees with frequent and effective recognition. Drawing on case studies from leading companies including Disney, DHL, KPMG and Pepsi Bottling Group, bestselling authors Gostick and Elton show how the transformative power of purpose-based recognition produces astonishing results. And they show how great managers motivate employees to excel by offering praise and meaningful rewards, and in doing so achieve higher productivity, engagement, retention, and customer satisfaction.
Bossidy, Larry and Charan, Ram		Confronting Reality	CD 6 hours	<i>Confronting Reality</i> will change the way you think about and run your business. It is the first book that shows how to connect the big picture of the new era of business with the nitty-gritty of what to do about it. Through a completely new way to understand and use the business model as the primary tool for confronting reality--a breakthrough that will become the management innovation of this decade--you'll know sooner rather than later whether your fundamental business premise is under assault, where your best opportunities lie, what you should change and what you should leave alone, and how to realistically plan the future of your business. The fundamentals of how a business makes money are being rapidly and permanently altered by sweeping structural changes. With their extraordinary depth and breadth of experience, Larry Bossidy and Ram Charan are the ideal guides for everyone--entrepreneur, mid-level manager, or CEO--about what is to be done so you can get things right in this challenging, radically changed world. They start by showing you how to understand the most fundamental element of any business: whether you can realistically make the money you hope to in the game you're playing. They show how to use the business model to develop a robust, reality-based process for thinking about the specifics of your business in a holistic way. They show how to tie together the financial targets you must meet, the external realities you face, and internal activities such as strategy development, operating tactics, and selection and development of people. Through the lens of the business model, as well as the skillful use of initiatives and development of people with the right leadership characteristics, you'll see how executives at major corporations confronted reality.
Van Fleet, James		Conversation Power	6 CDs 7 hours	MASTER THE LANGUAGE OF SUCCESS! Whether you're selling, persuading, advising or explaining, you spend most of your day-to-day life in verbal communication with others. The skills you bring to those exchanges will determine whether they go in your favor -- or leave you behind as others succeed. If you can't communicate your ideas or intentions, you can't expect others to understand them; on the other hand, the better you can make yourself understood, the higher your chances for climbing to the top. Renowned communications expert James K. Van Fleet guides you through the most effective verbal communications strategies available today. Whatever the situation, your mastery of these basic communication skills can give you an instant powerful advantage. Includes skill builder guidebook.
Blanchard, Ken, Frederic E. Finch, Jim Ballard		Customer Mania!	CD	Customer service is the single most pressing problem for business managers and people in any service or sales operation, especially at the retail level. In fact, many experts believe that you build a business from the customer up. In <i>Customer Mania!</i> , Ken Blanchard, one of America's biggest bestselling authors and inspiring business leaders, writes of the key to customer service — creating a people-oriented, performance-driven, customer-first organization. Along with coauthors Jim Ballard and Fred Finch, Blanchard explains why the customer is the right starting place from which to build a successful business. By drawing on examples from the world's largest restaurant company, Yum! — owner of KFC, Taco Bell, Pizza Hut, Long John Silver's, and A&W Restaurants — the authors explain how any company, large or small, can develop a unified, people-first, customer-oriented culture. Packed with practical insights, <i>Customer Mania!</i> emphasizes four critical steps. By relying on these concepts, businesses everywhere can cultivate passionate and engaged team members who contribute to the company's overall success. From CEO to middle manager to the person facing the consumer, <i>Customer Mania!</i> is a vital tool for enhancing their experience — and their customer's.

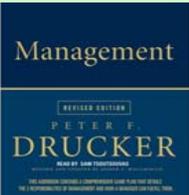
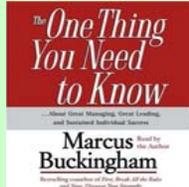
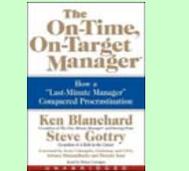
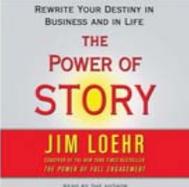
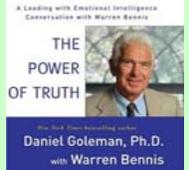
Author(s)	Title	Media	Length	Description
Lencioni, Patrick 	Death by Meeting	4 CDs	5.25 hours	In his latest engrossing work of business fiction, bestselling author Patrick Lencioni provides a cure for the most painful yet underestimated problem of modern business: bad meetings. And what he suggests is both simple and revolutionary. Renowned for turning fable into practical advice, Lencioni makes his groundbreaking model applicable to the real world. <i>Death by Meeting</i> is nothing short of a blueprint for leaders who want to eliminate frustration among their teams and create environments of engagement and passion.
Various- (Christian oriented) 	Developing Leaders - Highlights from a decade of sessions at The Leadership Summit	CD	4.25 hours	These top-rated talks on CD provide an outstanding, affordable leadership development resource for you and your team. Selected from a decade of the best sessions at The Leadership Summit--the premier leadership training event of its kind--these presentations are ideal for anyone with leadership gifts, skills, or responsibilities. Relive the Summit's best moments and create a training library you and your team can draw on for years to come. Includes: Leaving a Legacy, Bill Hybels (1995); Empowering Leaders Around You, John Maxwell (1996); Developing a Contagious Leadership Culture, Noel Tichy (1999); Establishing Teams of Leaders, Wayne Cordeiro (1999); Passing the Leadership Baton, Bill Hybels with World Vision Leaders (2001).
Maxwell, John C. 	Developing the Leaders Around You	CD	2 hours	Knowing that a company cannot grow without until its leaders grow within, John Maxwell encourages you to grow your organization by growing your leaders. Developing leadership qualities in others is the way to ensure success in today's competitive world because the one asset that truly appreciates within any organization is people. People can grow, develop, and become more effective if they have a leader who understands their potential value.
Maxwell, John C. 	Difference Maker, The	2 CDs	3 hours	Where did you get your attitude? -- What your attitude cannot do for you -- What your attitude can do for you -- How to make your attitude your greatest asset -- The big five attitude obstacles -- Discouragement -- Change -- Problems -- Fear -- Failure -- The difference maker in your life can help you make a difference in the lives of others.
Mlodinow, Leonard 	Drunkard's Walk, The	8 CDs	9.25 hours	In this irreverent and illuminating audio book, acclaimed writer and scientist Leonard Mlodinow shows us how randomness, chance, and probability reveal a tremendous amount about our daily lives, and how we misunderstand the significance of everything from a casual conversation to a major financial setback. As a result, successes and failures in life are often attributed to clear and obvious causes, when in actuality they are more profoundly influenced by chance.
Bradberry, Travis and Greaves, Jean 	Emotional Intelligence Quick Book, The	3 CDs	3 hours	In today's fast-paced world of competitive workplaces and chaotic personal lives, each of us if searching for effective tools that can make our schedules, behaviors, and relationships more manageable. <i>The Emotional Intelligence Quick Book</i> shows us how understanding and utilizing emotional intelligence can be the key to exceeding out goals and achieving our fullest potential.

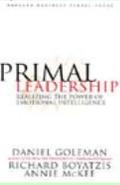
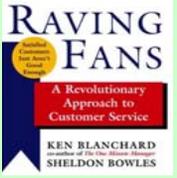
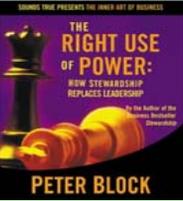
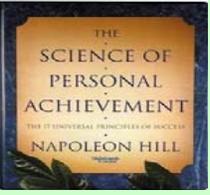
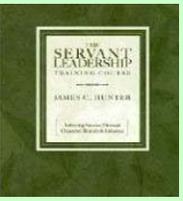
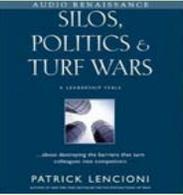
Author(s)	Title	Media	Length	Description
Larry Bossidy, Ram Charan 	Execution	7 CDs	8 hours	Unlike many other books on the market that stress high-minded, complex theories, Larry Bossidy's and Ran Charan's <i>Execution</i> is a unique and indispensable guide to corporate strategy that focuses on the quality most essential to every business -- the ability to get things done. Bossidy, the chairman and CEO of Honeywell International, and Charan, a much-praised adviser to companies such as General Electric, use the simple metaphor of building a house to illustrate the importance of execution: The concerns that often occupy the attention of executives -- incentive systems, process design, promotions, new approaches to organization structure -- are just the walls or roof of a house, while successful execution is the true core, the foundation upon which everything else rests. As the authors note in their introduction, "Execution is a systematic process of rigorously discussing hows and whats, questioning, tenaciously following through, and ensuring accountability." If you want to create an organization in which strategic planning and day-to-day operations are supported by tangible results, then this book will be an invaluable guide. <i>Execution</i> may well be the most useful business book you'll read this year.
Maxwell, John C. 	Failing Forward	CD	3 hours	Beginning with the premise that the major difference between achieving people and average people is their perception of and response to failure, the author takes a close look at failure and reveals that the secret to moving beyond failure is to learn from it and use it as a stepping-stone.
Senge, Peter M. 	Fifth Discipline, The	4 CDs	4 hours	Mastery of Senge's five disciplines enables managers to overcome their obstacles to growth and creates brave new futures for them and their companies. The five disciplines are drawn from science, spiritual wisdom, psychology, the cutting edge of management thought and Senge's own work with top corporations that employ his methods. Listening to <i>The Fifth Discipline</i> provides a searching personal experience and a dramatic professional shift of mind.
Covey, Stephen R., A. Roger Merrill, Rebecca R. Merrill 	First Things First	CD	72 min	First Things First is a revolutionary guide to managing your time by learning how to balance your life. Traditional time management suggests that working harder, smarter, and faster will help you gain control over your life, and that increased control will bring peace and fulfillment. But in the first real breakthrough in time management in years, the authors of <i>First Things First</i> apply the insights of <i>The 7 Habits of Highly Effective People</i> to our daily problems of struggling with the ever-increasing demands of work and home life. Rather than focusing on time and things, <i>First Things First</i> emphasizes relationships and results. And instead of efficiency, this new approach emphasizes effectiveness. It empowers listeners to define what is truly important; to accomplish worthwhile goals; and to lead rich, rewarding, and balanced lives.
Covey, Stephen R. 	Focus	4 CDs	4 hours	The <i>Focus</i> workshop presents an engaging and inspirational learning experience and will change your life in ways you never thought possible. With this audiobook you will begin a process and journey to a new way of thinking about personal and professional focus and accomplishment. You'll learn how to identify - and focus - on the tasks and priorities that matter most so that you can deliver maximum results every day. You'll learn to turn the things you have to do into the things you want to do.
Coffman, Curt and Gonzalez-Molina, Gabriel 	Follow This Path	3 CDs	3 hours	What do the world's greatest organizations have in common? They know that their most valuable resource is human - their employees and customers. And the best companies understand two important facts: people are emotional first and rational second, and because of that, employees and customers must be emotionally engaged in order for the organization to reach its full potential. <i>Follow This Path</i> shows you how the traditional ways to engage people no longer apply in today's world. Instead, it offers a system it calls The Gallup Path, based on proven, revolutionary strategies of the most successful businesses. Helping you build relationships one customer and one employee at a time, this important audiobook offers a unique path for your organization to follow. All you have to do is value and develop human relationships all around you to transform your business - starting today.

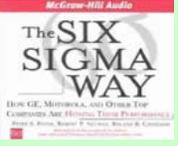
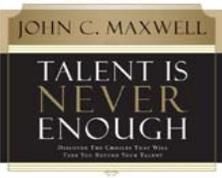
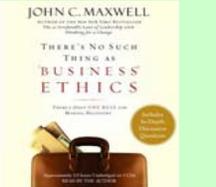
Author(s)	Title	Media	Length	Description
Sanborn, Mark	 Fred Factor, The	2 CDs	2.5 hours	In this powerful audiobook, <i>The Fred Factor</i> , motivational speaker Mark Sanborn recounts the true story of Fred, the mail carrier who passionately loves his job and who genuinely cares about the people he serves. Because of that, he is constantly going the extra mile handling the mail - and sometimes watching over the houses - of the people on his route. In <i>The Fred Factor</i> , Mark Sanborn illuminates the simple steps each of us can take to transform our own lives from the ordinary - into the extraordinary. By following these simple principles, and by learning from and teaching other "Fredes," you, too, can excel in your career and make your life extraordinary.
Brookhiser, Richard	 George Washington on Leadership	MP3-CD	8.5 hours	<i>George Washington on Leadership</i> is a textbook look at Washington's three spectacularly successful careers as an executive: general, president, and tycoon. Brookhiser explains how Washington maximized his strengths and overcame his flaws, and inspires us to do likewise. It shows how one man's struggles and successes 200 years ago can be a model for leaders today.
Buckingham, Marcus	 Go Put Your Strengths to Work	6 CDs	6.5 hours	Marcus Buckingham jump-started the Strengths movement that is now sweeping the work world with his first two blockbusters. Now, he answers the ultimate question: How can you actually apply your strengths for maximum success at work? Research data shows that most people do not come close to making full use of their assets at work. <i>Go Put Your Strengths to Work</i> will reveal the hidden dimensions of your strengths through a six-step, six-week experience.
Collins, Jim	 Good to Great	5 CDs	6 hours	<i>Built to Last</i> , the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about companies that are not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? Are there those that convert long-term mediocrity or worse into long-term superiority? If so, what are the distinguishing characteristics that cause a company to go from good to great? Over five years, Jim Collins and his research team have analyzed the histories of 28 companies, discovering why some companies make the leap and others don't.
Blanchard, Ken and Sheldon Bowles	 Gung Ho!	2 CDs	1.5 hours	An invaluable management tool that outlines foolproof ways to increase productivity by fostering excellent morale in the workplace. Through the inspirational story of business leaders, the revolutionary technique of <i>Gung Ho</i> is revealed in three simple, yet amazingly powerful principles: Practice worthwhile work; Be in control of achieving the goal; Cheer each other on.
Kotter, Hohn and Dan S. Cohen	 Heart of Change, The	5 CDs	5 hours	While most companies believe change happens by making people think differently, Kotter and Cohen say the key lies in making them feel differently. They introduce a new dynamic - "see-feel-change" - that fuels action by showing people potent reasons for change that spark their emotions. For individuals in every walk of life and companies in every stage of change, this audiobook captures the heart - and the how - of successful change.

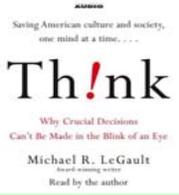
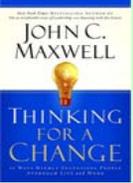
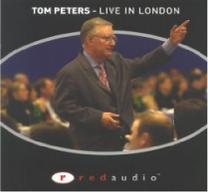
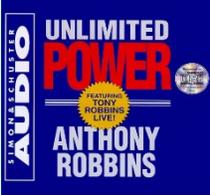
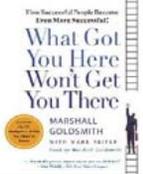
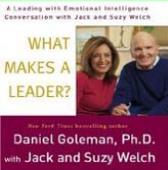
Author(s)	Title	Media	Length	Description
Rath, Tom and Clifton, Donald O.	 How Full Is Your Bucket?	2 CDs	2 hours	Did that person - your spouse, best friend, co-worker, or even a stranger - "fill your bucket" by making you feel more positive? Or did that person "dip from your bucket," leaving you more negative than before? <i>How Full Is Your Bucket?</i> Reveals how even the briefest interactions affect your relationships, productivity, health, and longevity. Organized around a simple metaphor of a dipper and a bucket, and grounded in 50 years of research, this audiobook will show you how to greatly increase the positive moments in your work and your life while reducing the negative. Filled with discoveries, powerful strategies, and engaging stories, <i>How Full Is Your Bucket?</i> is sure to inspire lasting changes and has all the makings of a timeless classic.
Fox, Jeffrey	 How to Become a Great Boss	2 CDs	2.5 hours	Did you ever have a great boss? Everyone should have one, but not enough people do. If you're a boss, or hope to become one, or have a less-than-great boss, then this is the book that could change your career - and your life. In times like these, being a great boss can be harder than ever. If you want surprising and useful advice on how to handle the tough stuff - from having to fire a long-time employee to being a new boss with a demoralized team - the stories, observations, and advice contained in this program will set your feet in the right direction. And if you just want advice on living up to the legend who preceded you in the job, or even ways to emulate someone who was a great boss to you, Jeffrey Fox has gathered anecdotes from some of the mightiest and most respected bosses in America.
MacKay, Harvey	 How to Build a Network of Power Relationships	2 CDs	2 hours	Bestselling author Harvey Mackay knows what it takes to get ahead in today's business world. In <i>How to Build a Network of Power Relationships</i> , he reveals that success in business and in life is embodied in the interpersonal relationships we make. Developing the people skills and communication strategies you need requires conscious effort and repeated practice; in this innovative and dynamic program, Harvey Mackay shows you the way.
Patterson, Kerry	 Influencer, The power to change anything	7 CDs	8.5 hours	Whether you're a CEO, a parent, or merely a person who wants to make a difference, you probably wish you had more influence with the people in your life. This thought-provoking audio combines the remarkable insights of behavioral scientists and business leaders with the astonishing stories of high-powered influencers from all walks of life. You'll be taught each and every step of the influence process - including robust strategies for making change inevitable in your personal life, your business, and your world. No matter who you are, or what you do, you'll never learn a more valuable or important set of principles and skills. Once you tap into the power of influence, you can reach out and help others work smarter, grow faster, live, look, and feel better, even save lives. The sky is the limit for an <i>Influencer</i> .
Gostick, Adrian and Chester Elton	 Invisible Employee, The	3 CDs	4 hours	Like any other bestselling business fables, <i>The Invisible Employee</i> combines a good yarn with great business advice and practical guidance for managers. Following a group of people as they attempt to live and work together on a mysterious island, the book combats one of the most common negative attitudes in business - that smart employees should keep quiet, keep their heads down, and try not to draw attention to themselves. <i>The invisible Employee</i> argues that this attitude undermines our efforts at building great companies and that effective leaders can break their employees of this negative attitude. This book shows managers how to get involved and lead their people from obscurity to achievement - and reap the rewards across their entire organization.
Blanchard, Ken, Meyer, Paul J., Ruhe, Dick	 Know Can Do!	2 CDs	2 hours	In <i>Know Can Do</i> the authors use the fable format Ken Blanchard made famous to lay out a straightforward method for making sure you actually use what you know. This audiobook clearly lays out how to avoid information overload by learning less more, not more less; adjust your brain's filtering system to learn up to 100 times more than before; ignite your creativity and resourcefulness with Green Light Thinking, and master what you've learned using spaced repetition.

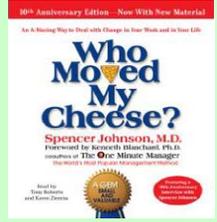
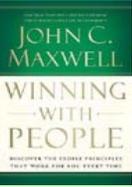
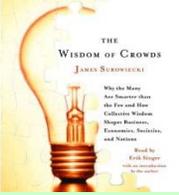
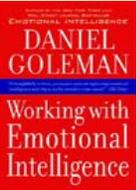
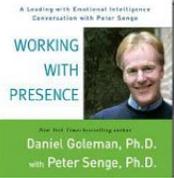
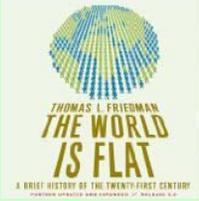
Author(s)	Title	Media	Length	Description
Nightingale, Earl 	Lead the Field	6 CDs	7 hours	Success as a human being is not a matter of luck or circumstance, nor of fate or who you know. Success is a matter of sticking to a set of common sense principles anyone can master. In <i>Lead The Field</i> , Earl Nightingale explains the guidelines to success with clarity and style. Attitude is the magic word that determines your actions and responses from others. <i>Lead The Field</i> will teach you , through wisdom and patience, to uncover your personal "acres of diamonds" and how to bring positive change into your life, so that you may lead the field yourself. Includes a guidebook.
Blanchard, Ken and Bill Hybels, Phil Hodges 	Leadership By the Book	2 CDs	1.5 hours	Bestselling authors Ken Blanchard, Bill Hybels, and Phil Hodges offer a unique, compelling, and paradigm-shifting model that effectively interweaves successful leadership methods with character development principles based on the teachings of history's most influential leader, Jesus Christ. Told in the parable format, <i>Leadership by the Book</i> offers unexpected and exceptional answers to crucial leadership issues today - helping leaders in all walks of life to fulfill their calling and help others do the same.
Kouzes, James M. and Barry Z. Posner, 	Leadership Challenge, The	10 CDs	12 hours	The Leadership Challenge - the most trusted source on becoming a better leader - has been thoroughly updated and revised for a new generation of leaders living and working in a global environment. Building on the knowledge base of the previous books, this fourth edition is grounded in research and presents extensive interviews with a diverse group of leaders at all levels in a wide variety of organizations from around the world. The authors emphasize that the fundamentals of leadership are not a fad. While the context of leadership has changed dramatically, the content of leadership has endured the test of time. With scores of new case studies and a time less and inspiring message, <i>The Leadership Challenge</i> is a "personal coach in a book," guiding listeners through the Five Practices of Exemplary Leadership®.
Blanchard, Ken and Marc Muchnick 	Leadership Pill, The	Cassette	75 minutes	How can you become a more successful manager, a stronger team leader, and a motivator who gets the best results from a group? <i>The Leadership Pill</i> provides the answer. An entertaining and inspiring parable about the competition between two leaders with totally different management styles, here is a story that reveals the ingredients of truly effective leadership. Destined to be a transforming experience for countless listeners, <i>The Leadership Pill</i> shows business managers at any level how to apply the right techniques for getting both results and the commitment of their people, even when the pressure to perform is high.
John P. Kotter, Oliver Wyman 	Leading Change	5 CDs	5.5 hours	John Kotter, the world's foremost expert on business leadership, distills twenty-five years of experience into <i>Leading Change</i> . A must-have for any organization, this visionary and very personal audiobook is at once inspiring, clear-headed, and filled with important implications for the future. The pressures on organizations to change will only increase over the coming decades. Yet the methods managers have used to strengthen their companies - total quality management, reengineering, right sizing, restructuring, cultural change, and turnaround - routinely fall short. In this insightful audiobook, Kotter identifies an eight-step process that every company must go through to achieve its goal, and shows where and how people - good people - often derail. Emphasizing again and again the critical need for leadership to make change happen, <i>Leading Change</i> provides unprecedented access to our generation's business master and a positive role model for leaders to emulate.
White, Robert and Dennis Becker 	Living an Extraordinary Life	10 CDs	11 hours	We all have what it takes to live a life of fulfillment, success and abundance - if we are willing to take charge of our lives and discover the true meaning of personal responsibility. In other words, knowing how to live an extraordinary life is not a mystery. In <i>Living An Extraordinary Life</i> you'll learn eight power principles that you can apply in all areas of your life. Throughout the program these eight power principles will be built upon, session by session, so you can live a life of true magnificence. Includes a guidebook.

Author(s)	Title	Media	Length	Description
Drucker, Peter F.	 Management	15 CDs	18 hours	This abridged audio version of <i>Management: Revised</i> is a distillation and synthesis of the writings of Peter F. Drucker on management and society with an emphasis on his published and unpublished writings between 1973, the year of publication of the original edition of <i>Management: Tasks, Responsibilities, Practices</i> and his death on November 11, 2005. This audiobook contains a comprehensive game plan that details the 3 responsibilities of management and how a manager can fulfill them.
Kenneth Blanchard, Spencer Johnson	 One Minute Manager, The	CD	80 minutes	<i>The One Minute Manager</i> ranks as one of the most successful management books ever published. Now you can listen and learn the strategies of one-minute management to save time and increase your productivity whether it be in your business, your home or even managing your children. you will learn to use three easy-to-master management techniques that have already changed the lives of millions: One minute goal setting; One minute praising; One minute reprimands. Deceptively simple, and measurably effective, the secrets of one-minute management will help you boost profits, productivity and purpose immediately.
Buckingham, Marcus	 One Thing You Need to Know, The	4 CDs	4 hours	Great managing, great leading and career success - Buckingham draws on a wealth of examples to reveal the single controlling insight that lies at the heart of each. Lose sight of this "one thing" and even your best efforts will be diminished or compromised. Success comes to those who remain mindful of the core insight, understand all of its ramifications, and orient their decisions around it. Buckingham backs his arguments with his own data and in-depth interviews at every level of an organization, from CEOs to hotel maids and stockboys. In every way a groundbreaking audiobook, <i>The One Thing You Need to Know</i> offers essential performance and career lessons to businesspeople at all career stages.
Blanchard, Ken and Gottry, Steve	 On-Time, On-Target Manager, The	2 CDs	2 hours	The On-Time, On-Target Manager tells the highly recognizable story of Bob, a middle manager who tends to put things off to the last minute. He missed deadlines, rationalizes, justifies, and tries to explain. Luckily, Bob is sent to his company's CEO - a new kind of CEO - the "Chief Effectiveness Officer" - who helps him deal with the three negative side effects of procrastination: lateness, poor work quality, and stress to himself and others. Bob learns how to overcome procrastination and transforms himself into a productive On-Time, On-Target Manager through the Three P strategy.
Loehr, Jim	 Power of Story, The	4 CDs	4.5 hours	All of us continually tell ourselves stories that profoundly effect how others see us and we see ourselves - stories of success or failure, power or victimhood; about our work, our relationships, our health; about what we want and what we're capable of achieving. Yet few of us even recognize what our stories are, or that we can transform our very destinies by changing the stories we tell. Telling ourselves stories provides structure and direction as we navigate life's challenges and opportunities, and helps us interpret our goals and skills. Loehr's approach to creating deeply engaging stories will give you the tools to wield the power of storytelling and forever change your business and personal life.
Goleman, Daniel and Warren Bennis	 Power of Truth, The	CD	1 hour	Two top business thinkers discuss why transparency is crucial. It's in the nature of an organization to want to spin information, but in reality, covering up painful truths can have negative consequences. For the best organizations, it is clear that the future is all about transparency. Businesses and organizations can only win by showing they have integrity. The good news, according to Bennis and Goleman, is that organizations can change, they can choose truth over spin - as long as their leaders have the emotional intelligence to create transparency as a core value and an ultimate goal. Every organization, from small business to large, private and public, can benefit from the lessons and ideas in <i>The Power of Truth</i> .

Author(s)	Title	Media	Length	Description
Goleman, Daniel ,and Annie McKee, Richard E. Boyatzis	 Primal Leadership: Realizing the Power of Emotional Intelligence	3 CDs	3.5 hours	Goleman teams with renowned EI researchers Richard Boyatzis and Annie McKee to explore the role of emotional intelligence in leadership. Unveiling neuroscientific links between organizational success or failure and "primal leadership," the authors argue that a leader's emotions are contagious. If a leader resonates energy and enthusiasm, an organization thrives. If a leader spreads negativity and dissonance, it flounders. Drawing from decades of analysis, the authors show that resonant leaders excel not just through skill and smarts but also by connecting with others, using EI competencies such as empathy and self-awareness. And they employ up to six leadership styles - from visionary to coach to pacesetter - fluidly interchanging them as the situation demands.
Blanchard, Kenneth and Sheldon Bowles	 Raving Fans	2 CDs	1.5 hours	The story is of an Area Manager with a rotten service problem and Charlie, his golf-playing Good Fairy, who teaches him how to turn customers into Raving Fans. Charlie introduces business people who have employed a creative approach to service - each elaborating on three particular secrets of service success. the practical advice provided in this audio is easily applied and will prove invaluable. Listeners learn enough to inspire their own Raving Fans, understanding that "Satisfied customers just aren't good enough!"
Block, Peter	 Right Use of Power, The	3 CDs	3 hours	"Stewardship is our best response to our search for better leaders. It finally acknowledges the fact that we are all in this together. Leadership as we know it tries to answer the question 'What's in it for me?' Wrong question. The only question that matters is. 'What do we want to create together?' This is the most compelling question we can ask in business today." The words of Peter Block, convey the essence of his revolutionary message. On <i>The Right Use of Power</i> , this best selling author and distinguished management consultant fast forwards us to the business model of the future: a self-governing, accountable organization where power is shared equally, and work has meaning far beyond conventional measures. Concluding with a tough question-and-answer session with Peter Block, <i>The Right Use of Power</i> will help you prepare for the changes, challenges, and rewards coming in the new era of business - an era that has already begun.
Hill, Napoleon	 Science of Personal Achievement, The	CD	6 hours	Follow in the footsteps of the giants of success. You've probably experienced fewer failures in life than these famous achievers. Surprising but true. Each faced repeated setbacks. Yet each became enormously successful. How? Napoleon Hill devoted his life to analyzing the success of more than 500 of the 20th Century's greatest achievers. His exhaustive research proved that the essence of success lies within 17 simple principles that, when used together, serve as an infallible formula for achievement. these 17 principles are the foundation of <i>The Science of Personal Achievement</i> , a comprehensive course in success that empowers you to convert any adversity into advantage.
Hunter, James C.	 Servant Leadership Training Course, The	4 CDs	4.25 hours	The greatest leaders emerging today are the ones who have learned how to serve their people, not command them. With foundational principles and practical exercises that apply to chief executives, managers, coaches, teachers, parents and any leader alike. The Servant Leadership Training Course gives you the keys to leading with integrity, authority and compassion.
Lencioni, Patrick	 Silos, Politics and Turf Wars	4 CDs	5 hours	New York Times bestselling author and acclaimed management expert Patrick Lencioni addresses the costly and maddening issue of silos, the barriers that create organizational politics. Silos devastate organizations, kill productivity, push good people out the door, and jeopardize the achievements of corporate goals. As with his other books, Lencioni writes <i>Silos, Politics and Turf Wars</i> as a fictional - but eerily realistic - story. The story is about Jude Cousins, an eager young management consultant who develops a simple yet ground-breaking approach for helping clients transform confusion and infighting into clarity and alignment. <i>Silos, Politics and Turf Wars</i> is as practical as it is engrossing - anyone who has lived through corporate turf wars or experienced the absurdity of departmental politics will find it an invaluable resource.

Author(s)	Title	Media	Length	Description
Pande, Peter S., Neuman, Robert P., and Cavanagh, Roland R.	 Six Sigma Way, The	4 CDs	4.5 hours	The Six Sigma Way reveals how GE, Motorola and numerous other companies are successfully using Six Sigma to fine-tune products and processes, improve performance, and increase profits. Now you can learn the roadmap for implementing Six Sigma in your manufacturing or service organization. The authors - who have worked with some of the most visible Six Sigma companies, including GE - provide step-by-step guidance and practical implementation guidelines. Whether your goal is to fix a process problem or implement Six Sigma company-wide, <i>The Six Sigma Way</i> will help you develop an approach customized for your company's needs and the challenges of the 21st century business environment.
Covey, Stephen M. R.	 Speed of Trust, The	CD	75 minutes	In the riveting style of <i>The Tipping Point</i> , Stephen M.R. Covey uncovers the overlooked and underestimated power of trust in a gripping look into what he calls "the one thing that changes everything." Groundbreaking and paradigm-shifting, <i>The Speed of Trust</i> demonstrates that trust is a hard-edged, economic driver - a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.
Hightower, Jim	 Swim Against the Current	5 CDs	5 hours	Swim Against the Current is one of those books that the power elites don't like seeing in stores, much less in your hands - not merely because it challenges their established order, but especially because our book reveals paths that folks like you can use to escape their rigid, hierarchical structures and discover a bit more satisfaction in life. It's the uplifting stories of mavericks that we tell here. They've broken free of the corporate tentacles, free of business-as-usual politics, free of top-down elites. They're figuring out new ways to do commerce, ways to create political channels that empower grassroots Americans, and ways to live their lives. As these folks show, resistance is not futile...it's fertile. Join the fun! Happy listening!
Goldsmith, Marshall	 Take It To The Next Level	2 CDs	2 hours	World-renowned executive educator, coach, and consultant Marshall Goldsmith reveals the bad habits that could be holding you back from ascending to greater achievement, prosperity, and happiness - and causing you to suffer negative consequences you aren't even aware of. For each of these habits, Goldsmith offers a simple alternative behavior that will have an electrifying effect on your quest for greatness. If you are ready and willing to shed some ineffective behaviors so that you can move your professional, personal, and financial satisfaction from "here" to "there"- a place where you're making more money, having more fun, and enjoying your work, relationships, and life more than ever before - <i>Take It To The Next Level</i> is the jolt of energy you've been waiting for.
Maxwell, John C.	 Talent is Never Enough	4 CDs	4.5 hours	People everywhere are proving him right. Read the headlines, watch the highlights, or just step out your front door: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make - not merely the talent they inherit - propel them to greatness. It's what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares thirteen attributes you need to maximize your potential and live the life of your dreams.
Maxwell, John C.	 There's No Such Thing As "Business" Ethics	3 CDs	2.5 hours	There's no such thing as "business" ethics. How can that be? Because a single standard applies to both your business and personal life - and it's one we all know and trust: the Golden Rule. Now bestselling author John C. Maxwell shows you how this revered idea works everywhere, and how, especially in business, it brings amazing dividends. <i>There's No Such Thing As "Business" Ethics</i> offers: stories of how talented leaders invoked this timeless principle, how the Golden Rule applies to difficult business decisions, the five most common reasons people compromise their ethics (and how you can prevail over them), and more!

Author(s)	Title	Media	Length	Description
LeGault, Michael R. 	Think!	5 CDs	6 hours	Outraged by the downward spiral of American intellect and culture, Michael R. LeGault offers the flip side of Malcolm Gladwell's bestselling phenomenon, <i>Blink</i> , which celebrated impulse thinking over factual knowledge or critical analysis. If bestselling books are advising us to not think, LeGault argues, it comes as no surprise that sharp, incisive reasoning is on the decline, leading our society to incompetence and failure. Far from perpetuating the stereotype of the complacent American, LeGault maintains that Americans are abundantly gifted with the ability to fulfill our nation's greatest potential, but we need smart teachers, health care workers, sales representatives, students, mechanics, and leaders to make it happen. A bracing wake-up call to America, <i>Think!</i> delivers a no-holds-barred prescription for reversing the erosion of American civilization.
Maxwell, John C. 	Thinking for a Change	3 CDs	3 hours	At the heart of John C. Maxwell's brilliant and inspiring program is a simple premise: To do well in life, we must first think well. But can we actually learn new mental habits? <i>Thinking For a Change</i> answers that question with a resounding "yes" - and shows how changing your thinking can indeed change your life. Drawing in the words and deeds of many of the world's greatest leaders, this empowering audiobook helps you assess your thinking style, guides you to new ones, and step by step teaches you the secrets of thinking.
Peters, Tom 	Tom Peters Live in London	CD	1 hour	Tom Peters is the world's leading business guru, renowned for his challenging ideas and inspiring seminars. This programme features highlights of a seminar on leadership recorded in front of an audience of over 500 top business people. Tom is energetic and thought-provoking, giving you ideas and case studies to use in your career and your business.
Robbins, Anthony 	Unlimited Power	CD	1 hour	Yes, you can do, have, achieve, and create anything you want out of life. Anthony Robbins has proved it. Robbins, the undisputed master of the magic of mind power shows you in this audio program how to harness yours. He demonstrates - passionately and eloquently - that whatever you think will be, that your state of mind determines what you can and can't do, and that all successful results can be modeled and duplicated. Robbins calls <i>Unlimited Power</i> the new science of personal achievement. You'll call it the best thing that ever happened to you.
Mark Reiter, Marshall Goldsmith 	What Got You Here Won't Get You There	5 CDs	6 hours	The <i>Harvard Business Review</i> asked Goldsmith, "What is the most common problem faced by the executives that you coach?" Inside, he answers this question by discussing not only the key beliefs of successful leaders, but also the behaviors that hold them back. He addresses the fundamental problems that often come with success - and offers ways to attack these problems. Goldsmith outlines twenty habits commonly found in the corporate environment and provides a systematic approach to helping you achieve a positive change in behavior.
Goleman, Daniel and Jack Welch and Suzy Welch 	What Makes a Leader?	CD	1 hour	No one knows leadership like Jack Welch. Along with his wife and bestselling co-author, Suzy Welch, he explores with Daniel Goleman what it means to be a great leader, and what essential elements must be present in order for any leader to be successful. Key elements of emotional intelligence, from self-awareness to the ability to instill core values in a team, are part of that success. Discovering how to nurture emotional intelligence, beginning as early as childhood, plays a crucial role in the ultimate success of any leader. Now, in <i>What Makes A Leader?</i> , listeners can learn from the best how to create an environment that helps leadership thrive.

Author(s)	Title	Media	Length	Description
Johnson, Spencer 	Who Moved My Cheese	CD	1 hour	<i>Who Moved My Cheese?</i> Is a simple parable that reveals profound truths about change. It is an amusing and enlightening story of four characters who live in a "Maze" and look for "Cheese" to nourish them and make them happy. "Cheese" is a metaphor for what you want to have in life - whether it is a good job, a loving relationship, money, a possession, health, or spiritual peace of mind. And the "Maze" is where you look for what you want - the organization you work in, or the family or community you live in. The characters are faced with unexpected change. Eventually one of them deals with it successfully, and writes what he has learned from his experience on the maze walls. When you come to see "The Handwriting on the Wall," you can discover for yourself how to deal with change, so that you can enjoy less stress and more success (however you define it) in your work and in your life. Written for all ages, the story takes a little over an hour to listen to, but its unique insights can last a lifetime.
Maxwell, John C. 	Winning With People	3 CDs	3.5 hours	"Our ability to build and maintain healthy relationships is the single most important factor in how we get along - in every area of life," declares leadership expert John C. Maxwell. "All of life's successes come from initiating relationships with the right people and then strengthening those relationships by using good people skills."
Surowiecki, James 	Wisdom of Crowds, The	5 CDs	6 hours	In this endlessly fascinating book, New Yorker columnist James Surowiecki explores a deceptively simple idea that has profound implications: Large groups of people are smarter than an elite few, no matter how brilliant - better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. This seemingly counterintuitive notion has endless and major ramifications for how businesses operate, how knowledge is advanced, how economies are (or should be) organized, and how we live our daily lives. The examples he uses are all down-to-earth, surprising, and fun to ponder.
Goleman, Daniel 	Working With Emotional Intelligence	CD	3 hours	Dr. Goleman shows why emotional intelligence has become the new yardstick of success for CEOs and junior hires alike. Drawing on both unparalleled access to business leaders and cutting-edge research, he shows that star performance in every field depends more on emotional intelligence than I.Q. or technical skills. Dr. Goleman demonstrates how self-awareness, motivation, influence, conflict management, and team-building play out in some of the top corporations in the world today, and points out the damage that can be done when these factors are lacking. With real-life examples from the business world, including successes and failures, this program provides a blueprint for all who want to thrive - with integrity and satisfaction - in the new global economy.
Goleman, Daniel and Senge, Peter 	Working With Presence	CD	1 hour	What makes a successful business? How can we work most effectively as a team? What are the keys to being a great leader? Bestselling authors Daniel Goleman and Peter Senge address these questions in <i>Working With Presence</i> . From the importance of harmonized thinking to the role that tacit knowledge plays in every organization, they discuss how companies can transform themselves into learning organizations - positive environments where people work together, learn from mistakes, and communicate effectively to foster growth and success.
Friedman, Thomas 	World Is Flat, The	7 CDs		With his inimitable ability to translate complex foreign Policy and economic issues, Friedman brilliantly demystifies the new flat world for listeners, allowing them to make sense of the advances in technology and communications that are creating an explosion of wealth in India and China, and challenging the rest of us to run even faster just to stay in place. For this updated and expanded edition, Friedman has provided more than two hours of new reporting and commentary, bringing fresh stories and insights to help us understand the flattening of the world. More than ever, <i>The World Is Flat</i> is an essential update on globalization, its successes and disconnects, powerfully illuminated by one of our most respected journalists.